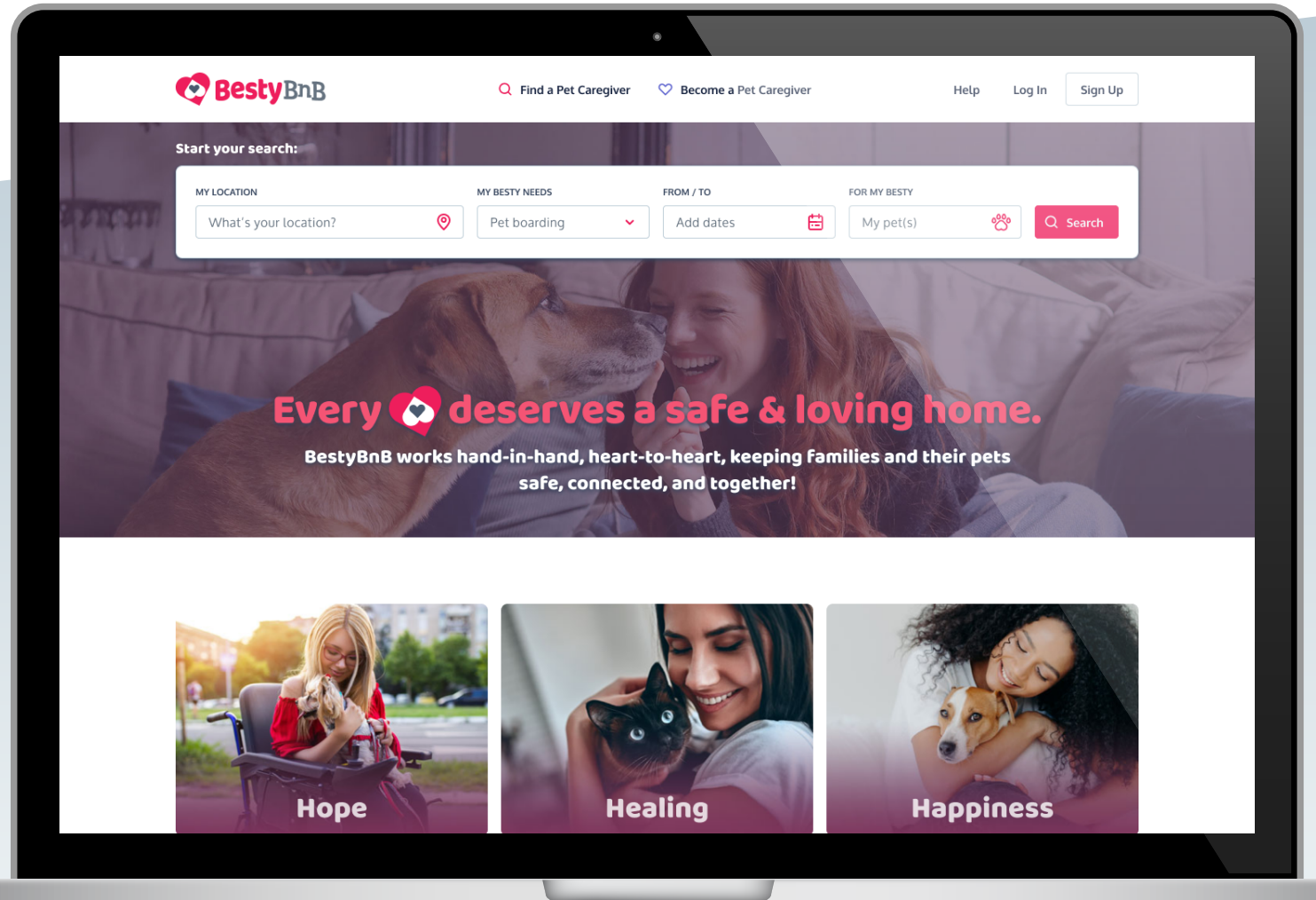




Keeping pets and people safe, connected, and together.



BestyBnB was born out of the Founders' mission to keep pets and people safe, connected, and together. At BestyBnB we believe **every heart deserves a safe and loving home.**



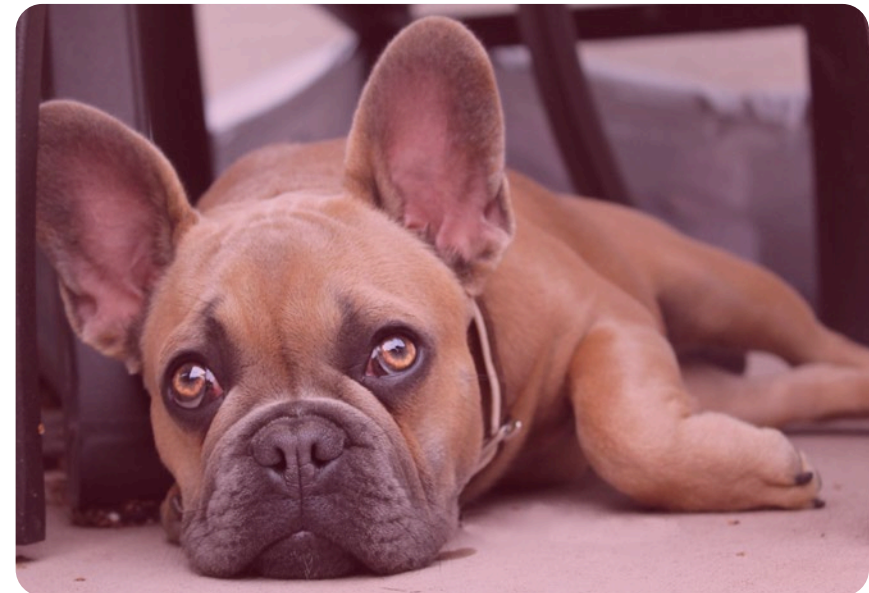
BestyBnB pledges to deliver a safe and loving temporary home for every Pet (“Besty”) in need of help and support. We take this responsibility very seriously.

In today’s world, everyone can use a little **hope, healing,** and **happiness.** We promise to provide Organizations, Pet Parents, and Pet Caregivers cutting edge technology to create a better community for pets and people.

Over 50% of callers to 24-hour abuse hotlines seeking help **DO NOT** leave their abuser when they learn they **CANNOT bring their Pet.**^{2, 3}

This is the #1 barrier preventing victims from seeking immediate help.

- » There are approximately **2,750 Domestic Violence Shelters** in the U.S.³
- » **Less than 5%** of Domestic Violence Shelters have the means to house Companion Animals.^{2, 3}
- » **7 out of 10 Pets** left behind by the abuse Survivor are **abused or killed** in retaliation.²



2 DomesticShelters.org – <https://www.domesticshelters.org/articles/pets/paws-act-provides-federal-protections-for-survivors-pets>

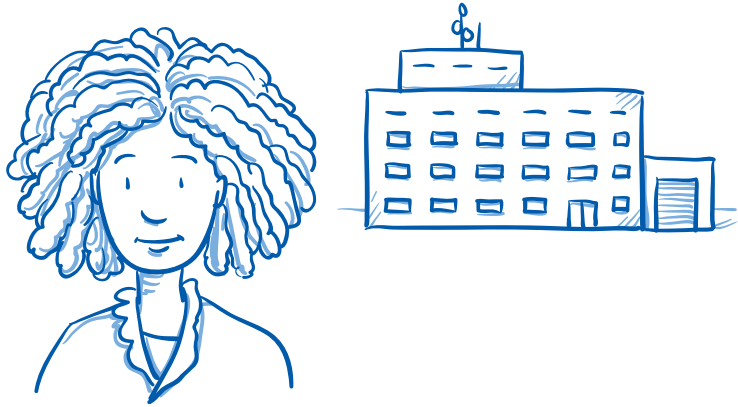
3 American Veterinary Medical Association – <https://www.avma.org/javma-news/2021-11-01/report-shows-need-more-pet-friendly-domestic-violence-shelters>

- » BestyBnB is a **first-of-its-kind solution** providing each Domestic Violence Shelter with a platform to search and select from a list of Loving & Vetted Pet Caregiver Households within the community who have signed up to provide long and short-term Pet Fostering. Some Shelters call BestyBnB an ***Airbnb for Pets***.
- » BestyBnB **immediately HELPS Millions** of Adults, Children, and Pets who are victim to physical abuse.



ORGANIZATIONS WORKFLOW UPON RECEIVING THEIR BESTYBNB TECH PACKAGE

- 1** Organizations set up their yearly subscription service for BestyBnB and receive:



- Unlimited Admin and Client/Pet Owner accounts
- Custom User Dashboard to manage all of their Client and Pet profiles
- Marketing Materials
- 24hr customer support
- And more...



- 2** Each Organization is given Marketing Materials with their Name & Logo to be used for email campaigns and social media posts explaining how BestyBnB works.



The Organization will use these materials to promote and solicit Pet Caregiver signups within their network.

- 3** Members of the Community Signup to become BestyBnB Pet Caregivers.



Help your Community by providing a Pet in need with a temporary home. Charge a fee or donate your services.

As a Pet Lover & BestyBnB Caregiver please check all that apply:

- ☐ I would like to help victims of Domestic Violence Abuse by taking care of their Pet(s) during their healing process at DV Shelter.
- ☐ I would like to provide pet boarding services for families being helped by Ronald McDonald House Charities®.
- ☐ I would like to offer my Pet Caregiver Services to members of my local community traveling and on the go.

BestyBnB will perform a background check and thoroughly vet each applicant to ensure they are qualified and loving Pet Caregivers. Each applicant will be approved or denied by a BestyBnB employee.

HOW BESTYBNB HELPS ACCOMMODATE DOMESTIC VIOLENCE SHELTERS

1

An Abuse Victim calls a Domestic Violence Shelter's 24hr hotline for help.



2

A Domestic Violence Shelter Employee answers the call:

- DV Employee: "How may I help you?"
- Victim: "My son and I need a safe place to stay, we're in trouble!"
- DV Employee: "Do you have a Pet or Service Animal that will need accommodations?"
- Victim: "We have our dog, Bella, that we can't leave behind."
- DV Employee: "Bring everyone to this address. We'll have a room for you and your son, and will arrange for a temporary Foster Home for Bella through BestyBnB since our Shelter can't house pets."



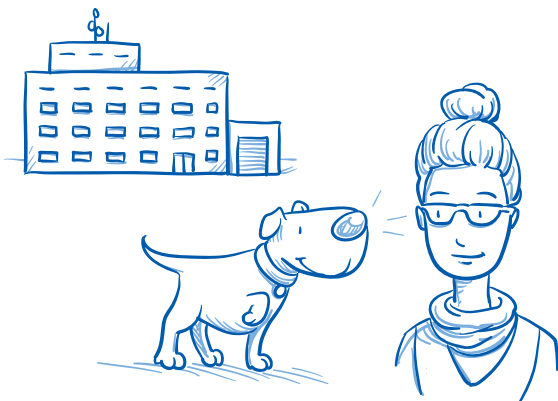
3

The DV Shelter Employee logs into their BestyBnB account using a mobile or web app, performs a quick search, and locates a BestyBnB Caregiver to foster Bella.



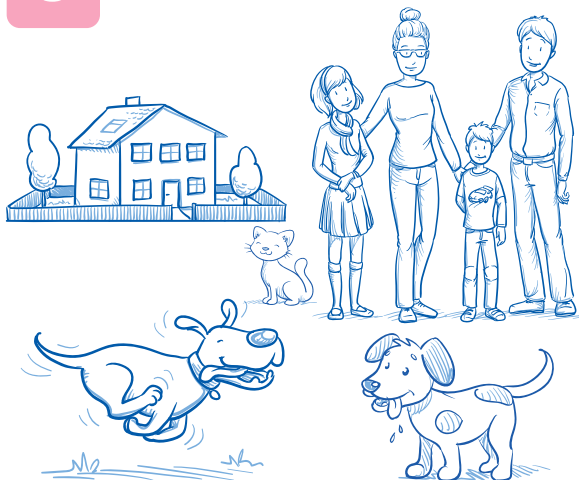
4

The Pet Caregiver picks Bella up from a safe location determined by the DV Shelter



5

The Pet Caregiver's Home.



6

The Abuse Victim receives frequent picture & video updates from the Pet Caregiver.



7

Once a Victim/Survivor establishes a life free of violence they can Sign up to become a BestyBnB Caregiver to earn income.



The identity and location of the Pet Caregiver (foster home) as well as the Abuse Victim will remain completely confidential. Only the DV Administrator will know the identity of both parties.



“BestyBnB is an extremely innovative solution that will help domestic violence agencies in a number of ways. This includes housing pets, increased engagement with volunteers eager to advance the Shelter's mission, fundraising, and as a job creation tool for abuse survivors, among others. It's an opportunity for people to get involved in a new way. People are always asking how they can help, and this is a way they can help pets and humans at the same time,” **said MaryAnne Metheny, CEO of Hope House.**

“Running and operating a shelter for people experiencing domestic violence is expensive and requires tremendous commitment and support. From a cost, staffing, and space perspective, incorporating an on-site animal shelter is not an option for most organizations,” **said Kim Shaw-Ellis, a retired police officer of 33 years and the community police liaison at Synergy Services Domestic Violence Shelter.** *“After so many years of seeing survivors of abuse stay in dangerous situations to save their four-legged friends, I am very thankful to work with BestyBnB as one of the first shelters to deploy this solution. This resource is literally going to save the lives of humans and pets and it just doesn't get any better than that.”*

» **What Animal Welfare and Social Services Experts have to say**

— <https://vimeo.com/manage/videos/653932822>

BestyBnB Pet Caregivers are **best-in-class Pet Caregivers** that specialize in long-term and short-term Pet Boarding.

Our qualified, vetted, and loving Pet Caregivers must complete a detailed application, complete safety and training videos, and undergo comprehensive background checks before being approved by a BestyBnB employee.

BestyBnB Pet Caregivers:

- » can **donate** their services or **charge a fee**
- » **keep 100%** of the rate they set
- » benefit from **confidentiality of identity and location** for both themselves and the Abuse Victims
- » can **charge consumers**, and **donate** or discount services to DV Shelters
- » coordinate logistics regarding Food, Veterinary Care, Pet Supplies, etc. with DV Shelter, **which covers the associated costs**
- » can **review** a pet's profile/behavior **before accepting** a request
- » select the **type** of Pet(s) and **number** of Pet(s) they can take care of
- » **decide** if they want to offer their services to the general public or only non-profits

- » **Funding** – Constructing, operating, and staffing an on-site animal shelter is expensive, with initial costs ranging from \$150K - \$1M, depending on location, size, number of kennels, etc.
- » **Space** – Many DV Shelters and other social service agencies are bursting at the seams and face challenges delivering services to abuse victims/families in their current space.
- » **Liability Insurance** – Premiums for liability policies skyrocket when pets are sheltered on-site.
- » **Legal** – Waivers and other appropriate legal documentation to protect the organization, its Administration, Staff, as well as its Clients and their pets, are often complicated, cumbersome, and costly.
- » **Training** – implementing and maintaining appropriate training for Administration, Staff, Volunteers, and Clients is logistically difficult and cost prohibitive.
- » **Legislative** – For many DV Shelters and other social service agencies, including licensed child welfare organizations, federal/state/local legislation prohibit on-site pet sheltering due to increased risk to kids and related liability to the organization.

- » **Cost Effective** – Minimal cost to implement.
- » **Space** – Off-site, temporary foster homes provide a safe and caring environment for clients' pets, freeing the Shelter to focus and utilize its space for client services.
- » **Liability Insurance** – Off-site pet sheltering, and protections offered by clear and comprehensive releases, waivers, and terms & conditions minimize liability policy premium increases.
- » **Legal** – Attorney-approved release of liability, waivers, and other important agreements regarding off-site sheltering of clients' pets are available in-app and are signed and stored electronically for ease of organization and access.
- » **Training** – In-App training and live support from DV Shelter experts who operate successful on-site animals shelters and off-site foster programs.
- » **Confidentiality** – For all parties involved - the DV Shelter, Caregiver, and Client – confidentiality is paramount. Plus, while pets are fostered off-site, Clients' and Caregivers' identities remain anonymous.

Co-Founders Matt Krentz and Andy Bond are perpetual business partners, who thrive in an entrepreneurial environment and combine their strengths to build cohesive, successful ventures. Prior to building and launching BestyBnB, the core technical team spent six years creating first-of-its-kind technical solutions for filmmakers and studios to collect, manage, and analyze product data. Studio Fusion's clients included *NBC Universal, HBO, Netflix, and FOX*, among others.



Andy Bond

Co-CEO & Co-Founder

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Trained as an attorney and an entrepreneur by nature, Andy left private practice at a top-ranked national law firm to help co-found Contra Software where he served as Vice President, and General Manager, responsible for finance, intellectual property, and product development. Additionally, Andy served in multiple executive roles in various Contra Software subsidiaries. Using his problem-solving skills honed as a practicing attorney paired with a practical approach, Andy enjoys the creativity required to face and solve challenges large and small. Above all, Andy appreciates the value of a team and knows the most important component of any venture is its people.



Matt Krentz

Co-CEO & Co-Founder

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Matt's artistic and creative endeavors laid the foundation for his recent entrepreneurial technical endeavors and success. Matt helped co-found the Studio Fusion platform. Duties included product owner, product development, strategic partnerships with Studios, and business development. Matt is a published graphic novel creator, writer/producer/director of the feature film *American Streetballers* (sold to Warner Brothers in 2010), and a former Art Director for Robert Redford's Sundance Filmmakers labs.



Zoë Agnew-Svoboda

Director of Engagement and Program Development

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Zoë Agnew-Svoboda joined the BestyBnB team in October, 2021 as Director of Engagement and Program Development. Prior to joining BestyBnB, Zoë was the Director of Pet Advocacy at Rose Brooks Center and built their pet program to national prominence. Zoë is an expert in, among many other areas, administering pet programming at domestic violence agencies and the co-occurrence of human violence and animal abuse. Through BestyBnB, Zoë offers free training and support to any domestic violence agencies or other organizations interested in starting or enhancing a Pet Program.