Description: Website Designer

The South Carolina Coalition Against Domestic Violence and Sexual Assault (hereafter referred to as "SCCADVASA") is the statewide coalition of 22 organizations providing direct services to victims and survivors of domestic and sexual violence. We are the collective voice promoting the prevention of domestic violence and sexual assault in the state. The Coalition is requesting bids for contract services to create a website to provide non-profit advocacy organizations, parents, teachers, and teens with important information on the prevention of sexual violence. Our objective is to select the provider that most fully meets the requirements identified in this RFP, including a strong desire to increase SCCADVASA's capabilities for effectively providing training and education to virtual learners during the global pandemic, being able to integrate ADA compliance and translation services for users who speak a language other than English.

The selected provider(s) will supply services in the following lots:

1. Create sitemap and website that is engaging and user friendly to a wide array of users in South Carolina, including sexual assault member organizations, teachers, parents, and youth between the ages of 12-18.

2. Provide the Coalition with information and resources to continuously update the website as needed.

3. Work closely with Coalition staff and content provider to create a website that provides information on primary prevention resources and efforts.

4. Create a website that is ADA compliant and available for translation services for users who speak a language other than English

5. Work within a tight timeline to meet grant deliverable (a functioning and active website) by January 31, 2021.

Bidders must demonstrate a history of providing these or similar services and the capacity to provide services consistent with all line items.

The contracted services will improve and enhance SCCADVASA and its member agencies services to these populations to ensure that mission, culture, and practice are aligned to recognize and prevent sexual violence.

Delivery Point: Statewide; remote work

Submit Offer By: October 30, 2020 by 5:00pm EST

Entity: South Carolina Coalition Against Domestic Violence and Sexual Assault

Buyer: Peggy Chavis, pchavis@sccadvasa.org

Frequently Asked Questions: RFP for Website Design

Responses to questions received regarding RFP for social media campaign. This document will be updated as new questions are received and made available online and via email to all respondents.

Where do I submit my bid?
> Submissions for the RFP Website Design should be sent to Peggy Chavis at pchavis@sccadvasa.org

What is the budget for this project?
> As a federally funded project, SCCADVASA must adhere to the set federal rates of contractor work which is set at $85/hr. or $650/day. An estimated budget of work should be included with your bid.

What is the timeline for the website?
> Work within a tight timeline to meet grant deliverable (a functioning and active website) by January 31, 2021. A template of the website should be completed by January 8, 2021 for SCCADVASA team and grantor to review and approve.

Is SCCADVASA looking to change their current website https://www.sccadvasa.org/?
> No. This project is for a completely separate website that we can "link" off our current site as an additional resource to the aforementioned audiences.

How many pages are we looking to have on the new site?
> We would look to those responding to the RFP to provide us with their expertise on how many pages are needed to adequately complete this project. We believe this will be determined during the first part of project execution. Overall, we would want the site map to be user friendly for the best UX/UI experience and can easily navigate to the resources they need.

Are there any new additions that are not currently on the site?
> Is not applicable given we would not be adding to the SCCADVASA website. While some of the information is currently housed on the SCCADVASA site, it is certainly not comprehensive or complete as it relates to the goal of this project. Content writing will be completed for this new website as part of the accompanying Content Creator RFP.

Are there any additional functionality issues that we would like to implement in the new site? (e.g. form, gallery, events calendar, map, locations, members-only area, video clips, etc.)
> As far as features go, yes - we will want to include videos, links, possible picture gallery, and may want to consider a calendar with prevention training dates whether they be virtual or in-person. We could have member organizations post their training dates that are open to the public on the site as well. Again, much of this will be determined in coordination with the winning bidder for the Content Creator RFP.

What is the current Domain Registrar, DNS Host and Web Hosting information?

This would be a brand-new site and would require the purchase of a new domain. We would look to the RFP respondents to provide proposed domains that can be purchased for a nominal amount. Once the domain is identified, SCCADVASA can complete purchase and provide additional information. Our preferred CMS would be WordPress as that is what we currently utilize for the SCCADVASA website.

What is the scope /number of pages expected to be on this new website?

We would look to those responding to the RFP to provide us with their expertise on how many pages are needed to adequately complete this project. We believe this will be determined during the first part of project execution. Overall, we would want the site map to be user friendly for the best UX/UI experience and can easily navigate to the resources they need.

Will the new website be a microsite or part of the existing website?

This project is for a completely separate website that we can "link" off our current site as an additional resource to the aforementioned audiences.

Are you comfortable with using open source technology like WordPress or Drupal?

Yes. Our preferred CMS would be WordPress as that is what we currently utilize for the SCCADVASA website.

Who will be providing content for the website like the text, images, videos, etc.?

SCCADVASA is hiring a content creator who will be providing the content for the website. Our RFP is currently open for bids until October 30th.

Will SCCADVASA provide us with the branding guidelines to be used to create the website design?

Yes. Upon selection SCCADVASA will provide branding guidelines and resources.